



The Hamilton District Autobody Repair Association (HARA) is a proud supporter of CARS through the National Automotive Trades Association (NATA)



Your Industry-Your Say



Canadian Automotive Repair and Service
Service d'entretien et de réparation automobiles du Canada
www.cars-council.ca

HARA Members
please support our industry by participating in this Labour Market Study

The Canadian Automotive Repair and Service (CARS) Council is Canada's leader in training development for the motive power repair and service industry, one of the largest and most important components of the Canadian labour market.

As a national, not-for-profit sector council, CARS undertakes research and activities to support the professional development needs of this exciting industry.

Canada

The CARS Council is funded by the Government of Canada's Sector Council Program.

Dear HARA member,

As your Executive Director of HARA, I invite you to make your opinion count in an important industry study that will look at individual HR and training challenges and opportunities for employers and employees in the motive power repair and service industry. I believe that the data collected in this study will give rise, as it has previously, to initiatives that you stand to benefit from – both in job satisfaction and an improved bottom line.

The survey, which will be conducted on behalf of the Canadian Automotive Repair and Service (CARS) Council between *late January and the end of March 2009* will look at current and upcoming:

- labour market trends
- challenges and opportunities related to skills and knowledge acquisition, as well as training and development
- remuneration
- recruitment and retention
- working conditions

The information gathered will reflect both the national picture and regional trends.

To complement the labour market information it is gathering, CARS will conduct additional research into the impact of new technologies on the industry, such as:

- the critical new technologies that already affect, or will soon have an impact on the workforce
- the key skills the industry needs to have in place to master these technologies
- the major barriers and constraints related to implementation of new technologies

Following its last national survey in 2005, CARS responded to employer and employee needs by migrating its training to online delivery through CARS OnDemand and developing CARSability, a flexible online self-assessment tool that captures skills gaps and points the user to cost-effective training solutions.

I urge you to make the time to participate in the upcoming CARS survey. CARS is an organization devoted to meeting the human resource and training development needs of the motive power repair and service industry. Based on my experience working with other industry leaders and previous CARS initiatives, I can confidently say that this a great opportunity for you to voice your future staffing, training and professional development needs.

John Norris,
Executive Director

