



COLLISION REPAIR APP "ROADTRUST" PICKED AS FINALIST IN TORONTO STARTUP BUSINESS COMPETITION

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The "RoadTrust" phone application, which allows customers in a collision to notify their trusted repair shop immediately after an accident, was picked to be one of the top six contestants in the Toronto StartUp Pitch, held at the Ted Rogers School of Management in Toronto.

Among the top six competitors were an app that integrates fiat and cryptocurrency, one that matches products with clients to reflect their ideal footprint and others that match buyers and sellers and makes storage spaces more readily available.

The RoadTrust app is now available for collision repair facilities in Ontario and available at the Google and Apple Play stores for consumers. Vehicle owners involved in a collision, simply press a button on their phones to immediately connect with their local trusted repairer.

The phone app allows the shop to communicate immediately with their customer and receive real-time information, including past histories, GPS location and insurance info and direct an authorized tow vehicle to that location within one minute. Customers do not need to accompany their vehicles to the repair shop.

For more information on RoadTrust, please view www.RoadTrust.ca or call the collision repair association at 1 866 309 4272.

"To represent the best interests of the industry, providing opportunities for growth for environmentally sound, profitable businesses, having trained professionals serving the public"

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