



FREE WEBINAR OFFERED MONTHLY TO COLLISION REPAIR SHOPS BY MIKE ANDERSON

Popular auto body trainer, consultant and speaker, Mike Anderson, is offering a new series of free monthly webinars entitled "Learn to Research, Research to Learn", with the goal of helping shops find OEM repair specifications.

Most of the webinars will include an automaker representative and attendees will be able to submit questions for Anderson or the OEM representative during the live sessions.

The webinars will show body shops how to use the OEM websites and find answers to collision-specific topics as well.

For years, Anderson has been a proponent of body shops checking repair procedures for every job, and said he believes that far too few shops are doing that.

"Once you understand the automakers' websites and begin using them, it becomes a much faster and easier process, and these webinars will help shops do that". Repetition is key." he said.

The first monthly webinar will focus on Toyota's Technical Information System. It is scheduled for 2:00 pm Eastern time on February 21.

To register, click: [Here](#)

"To represent the best interests of the industry, providing opportunities for growth for environmentally sound, profitable businesses, having trained professionals serving the public"

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