



“RoadTrust ” app now available for iPhones& Android devices in Canada

Ontario – Jan 1, 2018: RoadTrust, an OEM compliant accreditation program launched an iPhone and Android app that helps shops make more money, improve customer experience while retaining more customers.

RoadTrust is an industry first on-demand platform that connects stranded motorists with a choice of nearest and accredited service providers in real time! The accreditation package is being administered by CIIA, Canada's longest-serving and largest accreditation body for vehicle collision repairs and adheres to the best industry standards.

This combination of technology and access to OEM compliant accredited facilities is redefining the way stranded motorists get collision repair and roadside assistance in the 21st century.

Key features & benefits for RoadTrust partners:

- Become the first port of call for existing customers for their roadside assistance and repair needs
- Generate recurring revenue from loyal and satisfied customers
- Generate additional revenue – We send new customers directly to your phone
- Get OEM compliant accreditation easier and for a lot less - Attract more business from insurers and OEMS and build value for your business
- Expand the value of your business at a fraction of the cost - Access our partner network for OEM DTC devices and other services on demand, thereby increasing the scope of jobs you can do

Key features & benefits for Motorists:

- Free to download. One app for all roadside assistance needs.
- We call you. Prompt service from trusted partners for ultimate peace of mind.
- Dispatch times and calls handled within a minute.
- Trustworthy service - Every service provider has to go through stringent background checks and competency validation before becoming a RoadTrust accredited partner.
- Save money - No annual fees. Get discounts and offers from service partners.
- Easy-to-use interface - With a quick tap, select the service needed. Receive status notifications about your repair right from the app.

RoadTrust app is available for FREE in Canada on the Apple App and Google Play Stores.

Click here to download on iPhone:

<https://itunes.apple.com/us/app/roadtrust/id1313900152?mt=8>

Click here to download on Android:

<https://play.google.com/store/apps/details?id=com.abhitech.roadtrust&hl=en>

Please visit <https://roadtrust.ca> for more including screenshots and latest updates.

Please visit www.cija.com for more information on the accreditation standards and procedures.