



Collision Industry Information Assistance

WHAT'S NEW FOR YOUR SHOP IN 2017 ?

ROADTRUST!

The year 2017 can put your collision repair shop onto a new positive track of additional business, electronic customer communications, meeting or exceeding shop accreditation standards and making it easier for OEMs to want to do business with you.

ROADTRUST! is coming

- OEM scanning
- OEM information sourcing
- Your last three years of customers available to you on electronic application. They just press their phone button at accident scene
- Customers simply press the button on their phone to connect with your trusted shop
- Closest ROADTRUST! repair centre takes the call, and connects with customer at accident scene in 30 seconds or less
- Towing arranged, personal contact assured, phone app advises location and time for tow or shop arrival
- No need for customer to attend repair shop
- Automatic feedback and value confirmation work done by the phone application
- An accreditation program designed to bring more traffic to your door

Learn more about how you can be involved and participate in ROADTRUST! and provide your input.

ROADTRUST! evening dinner and presentation,

Wed, January 11, 2017 at 6:00 pm

Best Kept Secret Banquet Centre, 6 Eugene St., Toronto, ON M6B 3Z4

“To represent the best interests of the industry, providing opportunities for growth for environmentally sound, profitable businesses, having trained professionals serving the public”

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